

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV

Date:

10/28/12

I, HEIDI GUERRA,being/on behalf of: CHAD BAREFOOT, a legallyqualified candidate of the REPUBLICAN politicalparty for the office of: STATE SENATEin the GENERALelection to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE	ATTACHED		

Total Charges:

\$71,980.80 / \$61,183.20

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT CHAD BAREFOOT

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

CHRIS AYERS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19/12

Date

HEIDI GUERRA

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Innovative Advertising
403 N. Columbia St.
Covington, LA 70433

Contract / Revision 119714 /		Alt Order # 6389400
Product CHAD BAREFOOT 10/23		
Contract Dates 10/23/12 - 11/04/12		Estimate # 1029
Advertiser Barefoot for NC Senate		Original Date / Revision 10/22/12 / 10/22/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/29/12	11/04/12	WRAL 5:30AM News	530-6a		:30			NM	2	\$500.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$250.00			
N 2	WRAL	10/23/12	11/04/12	WRAL 4:30am News	4:30a - 5am		:30			NM	9	\$900.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--TWTF--				4	\$100.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$100.00			
N 3	WRAL	10/23/12	11/04/12	WRAL 5am News	5am - 5:30a		:30			NM	4	\$1,600.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--TWTF--				2	\$400.00			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$400.00			
N 4	WRAL	10/23/12	11/04/12	WRAL AM News	6-7a		:30			NM	6	\$2,400.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--TWTF--				3	\$400.00			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$400.00			
N 5	WRAL	10/23/12	11/04/12	WRAL 6a News Sat	6-8a		:30			NM	4	\$600.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S-				2	\$150.00			
	Week:	10/29/12	11/04/12	-----S-				2	\$150.00			
N 6	WRAL	10/29/12	11/04/12	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		:30			NM	1	\$200.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S-				1	\$200.00			
N 7	WRAL	10/23/12	11/04/12	WRAL Sun Morning News	7-9a		:30			NM	4	\$600.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S				2	\$150.00			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
119714 /	6389400

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 11/04/12	CHAD BAREFOOT 10/2	1029

<u>Advertiser</u>	<u>Original Date / Revision</u>
Barefoot for NC Senate	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 2 \$150.00												
N 8	WRAL	10/23/12	10/28/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$200.00
CLASS 4 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$200.00												
N 9	WRAL	10/23/12	11/04/12	The Doctors	10-11AM		:30			NM	9	\$900.00
CLASS 4 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$100.00 Week: 10/29/12 11/04/12 MTWTF-- 5 \$100.00												
N 10	WRAL	10/29/12	11/04/12	Dr. Phil	9-10a		:30			NM	1	\$115.00
CLASS 4 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 1 \$115.00												
N 11	WRAL	10/29/12	11/04/12	CBS This Morning	7am - 9am		:30			NM	4	\$700.00
CLASS 4 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$175.00												
N 12	WRAL	10/23/12	11/04/12	Noon News	12p-1p		:30			NM	4	\$2,140.00
CLASS 3 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -TWTF-- 2 \$535.00 Week: 10/29/12 11/04/12 MTWTF-- 2 \$535.00												
N 13	WRAL	10/23/12	11/04/12	The Insider (1-130p)	1-130p		:30			NM	4	\$660.00
CLASS 4 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -TWTF-- 2 \$165.00 Week: 10/29/12 11/04/12 MTWTF-- 2 \$165.00												
N 14	WRAL	10/23/12	11/04/12	5:00 First News	5-530p		:30			NM	4	\$7,120.00
CLASS 3 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -TWTF-- 2 \$1,780.00 Week: 10/29/12 11/04/12 MTWTF-- 2 \$1,780.00												
N 15	WRAL	10/23/12	11/04/12	5:30 News	530-6p		:30			NM	4	\$7,120.00
CLASS 3 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -TWTF-- 2 \$1,780.00 Week: 10/29/12 11/04/12 MTWTF-- 2 \$1,780.00												
N 16	WRAL	10/23/12	11/04/12	6pm News (M-F)	6-630p		:30			NM	4	\$8,900.00
CLASS 3 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -TWTF-- 2 \$2,225.00 Week: 10/29/12 11/04/12 MTWTF-- 2 \$2,225.00												
N 17	WRAL	10/23/12	11/04/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,225.00
CLASS 3 CANDIDATE R9.26												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----- 0 \$0.00 Week: 10/29/12 11/04/12 MTWTF-- 1 \$2,225.00												

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119714 /	6389400

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 11/04/12	CHAD BAREFOOT 10/2	1029

<u>Advertiser</u>	<u>Original Date / Revision</u>
Barefoot for NC Senate	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	WRAL	10/23/12	11/04/12	Late News	11-1135p		:30			NM	10	\$6,500.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				5	\$650.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$650.00			
N 19	WRAL	11/04/12	11/04/12	Late News	11-1135p		:30			NM	1	\$650.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$650.00			
N 20	WRAL	11/03/12	11/03/12	CRIMINAL MINDS	1135-1235XM		:30			NM	2	\$190.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S-				2	\$95.00			
N 21	WRAL	10/29/12	11/04/12	Mon Hour 1	8-9p		:30			NM	1	\$1,800.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$1,800.00			
N 22	WRAL	10/29/12	11/04/12	Wed Hour 1	8-9p		:30			NM	1	\$1,100.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--W----				1	\$1,100.00			
N 23	WRAL	10/23/12	10/28/12	Wed Hour 2	9-10p		:30			NM	1	\$3,555.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--W----				1	\$3,555.00			
N 24	WRAL	10/23/12	11/04/12	Thu Hour 1	8-9p		:30			NM	2	\$4,800.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---T---				1	\$2,400.00			
	Week:	10/29/12	11/04/12	---T---				1	\$2,400.00			
N 25	WRAL	10/23/12	10/28/12	Sat Hour 1	8-9p		:30			NM	1	\$250.00
		CLASS 4 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S-				1	\$250.00			
N 26	WRAL	10/23/12	10/28/12	Sun Hour 2	9-10pm		:30			NM	1	\$3,335.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S				1	\$3,335.00			
N 27	WRAL	11/04/12	11/04/12	CBS SPECIAL	1030-1130P		:30			NM	1	\$2,445.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$2,445.00			
N 28	WRAL	10/23/12	11/04/12	ACC Football	12N-330P		:30			NM	4	\$4,440.00
		CLASS 3 CANDIDATE R9.26										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S-				2	\$1,110.00			
	Week:	10/29/12	11/04/12	-----S-				2	\$1,110.00			
N 29	WRAL	10/23/12	11/04/12	NFL Football (Early)	1p - 4:30p		:30			NM	4	\$6,000.00
		CLASS 4 CANDIDATE R9.26										

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Advertiser	Original Date / Revision
Barefoot for NC Senate	10/22/12 / 10/22/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				2	\$1,500.00			
Week:		10/29/12	11/04/12	-----S				2	\$1,500.00			
N 30	WRAL	10/29/12	11/04/12	Late Late Show	1237a-137a		:30			NM	1	\$35.00
CLASS 4 CANDIDATE R9.26												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$35.00			
Totals											96	\$71,980.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	41	\$34,580.00	\$29,393.00
10/29/12 - 11/04/12	55	\$37,400.00	\$31,790.00
Totals	96	\$71,980.00	\$61,183.00

Signature: _____ **Date:** _____

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